



# **CSEP** **Scientific Programs and Technology Expo** ***“Eye - The Window of Ophthalmology”***

## **January 12, 2018**

### **FACULTY**

**PENNY ASBELL, M.D. USA**  
**ROSA BALCELLS, M.D. CHILE**  
**LINDA HARRISON, PHD OMIC**  
**DALE HEUER, M.D. USA**  
**BRIAN LITTLE, M.D. UK**  
**NADIA WAHEED, M.D. USA**

Come Visit with Eye M.D.s from:  
Connecticut, Massachusetts, New York, New Jersey  
and Rhode Island – Over 500 Attendees

### **Physicians' Program Topics**

- Post Traumatic Eyelid Retraction Repair
- Tips & Tricks for a Great Blepharoplasty Result
  - Risk Factors for Glaucoma Progression
- OCT RNFL Artifacts & Clinical Disc Exam Revisited
  - Cataract Complication Management
- Ocular Antibiosis & Microbial Resistance
  - Zika & Lyme Disease Updates
- Integrating OCT Angiography into your Clinical Practice

**Limited to 40 Exhibitors**



**Aqua Turf Club • 556 Mulberry Street • Plantsville, CT**

## WELCOME EXHIBIT HOURS 7:30 AM - 5:00 PM

Dear Exhibitor,

Connecticut Society of Eye Physicians Scientific Meeting & Vendor Expo is now offering the most comprehensive and stimulating array of ophthalmology education and technology ever assembled. This meeting, in addition to outstanding scientific lectures, retina, cornea, cataracts, ocular, pediatric ophthalmology also includes a stimulating socio-economic program designed to address issues including Medical Liability, HIPAA, Coding, Compliance and Telemedicine.

This state-of-the-art meeting also features panel discussions with national educators on controversial issues and surgical techniques, award lectures on drug therapies and other instructional CME presentations, designed to address education gaps presented by members and reviewed by our education committee.

The scientific program will highlight some of the latest clinical innovations and technological developments. (See agenda for more details, which are in compliance with ACCME commercial support for these activities). To view these standards go to: <http://www.accme.org/requirements/accreditation-requirements-cme-providers/standards-for-commercial-support>.

The annual meeting presents a unique opportunity for you to interact with the members of CSEP over 300 strong, an organization representing over 92% of ophthalmologists practicing in Connecticut and regional ophthalmologists from, NY, MA, RI and NJ.

The exhibition floor is designed to maximize physician-representative interaction, with plenty of exhibit time during the course of the program provided in the agenda. In addition, industry friends are invited to attend the scientific sessions and to participate in all planned non-CME social events.

In this prospectus, you will find information on other digital advertising opportunities as well as other opportunities.

Your support as an exhibitor is vital to the success of our meeting. Our goal is for you to return to your company confident that you earned an outstanding return on your exhibiting investment.

Mark you calendar and register for this well attended Annual Meeting.

We look forward to seeing you at the Aqua Turf.

With best regards,

*Deborah Osborn* Executive Director

## DIRECTIONS TO THE AQUA TURF CLUB

**I-84 East from Waterbury** - Take Exit 28, take a right onto Route 322. Go straight, under second underpass take a left at the car wash onto Old Turnpike Road. At the first stop sign, take a right onto Mulberry Street. The Aqua Turf Club is located 1/2 mile on the right.

**I-84 West from Hartford** - Take Exit 29 (left hand exit). At the end of the exit will be a light. Take a left and go to your next light (just before Gene's Restaurant), take a right onto Mulberry Street. Go approximately one mile down the road. The Aqua Turf Club will be on your right.

**From I-91 or the Merritt Parkway** - Take Route 691 West toward Waterbury. Take exit 4 (Southington), take right. At the bottom of the hill (McDonald's on the corner), take a right onto South End Road. Follow until you come to Mulberry Street on the left. The Aqua Turf Club is on Mulberry Street approximately 1/4 mile on the left.

**If you plan to ship your booth or display - Shipping Address and phone contact:**

**The Aqua Turf Club, 556 Mulberry Street, Plantsville, CT 06479 • Phone: 860-621-9335**

# CSEP EXHIBITOR LEVELS - JANUARY 12, 2018

## Island Display 5

Diamond Level \$20,000 before November 15, 2017 – \$22,000 after November 15, 2017

50% Deposit (plus 6.35% CT sales tax) is due by November 15, 2017

Balance (plus 6.35% CT sales tax) is due November 15, 2017

Include either two 10x20 center island booths (one in M.D.s exhibit hall and one in Technician's exhibit hall or one premier 15x20 booth in the M.D. exhibit hall.) Islands come with unlimited chairs, sign, electricity, and unlimited free internet, **10 exhibitor badges**.

*In addition a 2-page flier will be included in the physician's packet and company name will be on the signature cards.*

Titanium level \$10,000 before November 15, 2017 – \$11,000 after November 15, 2017

50% Deposit (plus 6.35% CT sales tax) is due by November 15, 2017

Balance (plus 6.35% CT sales tax) is due November 15, 2017

Include a 10x20 center island, with two tables, four chairs, sign, electricity, unlimited free internet and **6 exhibitor badges**.

*In addition a 2-page flier will be included in the physician's packet and company name will be on the signature cards.*

## BOOTH DISPLAY5

Platinum level \$5,500 before November 15, 2017 – \$6,000 after November 15, 2017

50% Deposit (plus 6.35% CT sales tax) is due by November 15, 2017

Balance (plus 6.35% CT sales tax) is due November 15, 2017

Includes 10x10 wall space booth, with one table, two chairs, sign and **3 exhibitor badges** for attendees.

*Additional badges can be purchased for \$ 450.00 per attendee.*

Gold level \$3,000 before November 15, 2017 – \$3,300 after November 15, 2017

50% Deposit (plus 6.35% CT sales tax) is due by November 15, 2017

Balance (plus 6.35% CT sales tax) is due November 15, 2017

Includes 8x10 Corner wall space booth, with one table, two chairs, sign and **2 exhibitor badge** for attendee.

*Additional badges can be purchased for \$ 450.00 per attendee.*

Silver level \$1,295 before November 15, 2017 – \$1,595 after November 15, 2017

50% Deposit (plus 6.35% CT sales tax) is due by November 15, 2017

Balance (plus 6.35% CT sales tax) is due November 15, 2017

Includes 8x6 wall space booth, with one table, two chairs and **1 exhibitor badge** for attendee.

*Additional badges can be purchased for \$450.00 per person.*

Late fees apply to all levels of exhibit space after designated date for late registration.

## All Exhibitors

**Please note: effective October 1, 2015 CT state sales tax will be charged.** Booths must be set up one hour prior to physician's registration. Space is very limited so please reserve your space as soon as possible. **Booths will not be held without a Deposit and signed Agreement. Booth Space Deposit is non-refundable.** Upon completion of this form, both parties enter a binding legal contract. Please contact The Aqua Turf Club, 556 Mulberry Street, Plantsville, CT 06479 for shipping arrangements of your booth - phone 860-621-9335.

## Name Badges

Please provide name(s) of company representative who will attend. (please print)

**Silver Exhibitor 1 Badge - Gold Exhibitor 2 Badges - Platinum 3 Badges- Titanium 6 Badges - Diamond 10 Badges**

**Badges included with your booth - Attendee Names:**

**Additional Badges \$450.00 each - Attendee Names:**

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# CSEP CONTRACT AND PAYMENT FORM - JANUARY 12, 2018

I, \_\_\_\_\_ as authorized representative for \_\_\_\_\_  
(please print) (company name as you wish it to appear in program)  
accept the following conditions of the  **Double Titanium \$20,000 before November 15, 2017** (plus 6.35% tax)  
**After pNovember 15, 2017 \$22,000** (plus 6.35% tax),  
 **Titanium \$10,000 before November 15, 2017** (plus 6.35% tax) **After Nov. 15, 2017 \$11,000** (plus 6.35% tax),  
 **Platinum \$5,500 before November 15, 2017** (plus 6.35% tax) **After Nov. 15, 2017 \$6,000** (plus 6.35% tax),  
 **Gold \$3,000 before November 15, 2017** (plus 6.35% tax) **After Nov. 15, 2017 \$3,300** (plus 6.35% tax)  
 **Silver \$1,295 before November 15, 2017** (plus 6.35% tax) **After Nov. 15, 2017 \$1,595** (plus 6.35% tax),  
(please check appropriate exhibitor level)

\_\_\_\_\_  
Signature of Authorized Card Holder

\_\_\_\_\_  
Company Name (please print)

\_\_\_\_\_  
Representative Name (please print)

\_\_\_\_\_  
Company Accounting Email

\_\_\_\_\_  
Representative Cell Phone #

\_\_\_\_\_  
Telephone #

\_\_\_\_\_  
Representative Email Address

\_\_\_\_\_  
Fax #

Deborah Osborn  
CSEP Authorized Signature

**CSEP Tax ID#: 23-7452113**

CSEP • 26 Sally Burr Road • PO Box 854 • Litchfield, CT 06759  
**Fax 860-567-3591 • Phone 860-567-3787**  
email debbieosborn36@yahoo.com • Debbie Osborn Cell phone 860-459-4377

## Credit Card Payment Form

\_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
(16 digit card number)

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
(Expiration date)

\_\_\_\_\_  
Billing Zip Code \* Required

Security Codes

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
\*3 digit # that appears on the back of the MC/VISA card

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
\*4 digit # that appears on the front of AMEX card

**\*These numbers are needed to run payment through with a merchant discount**

\$ \_\_\_\_\_ Booth Amount \$ \_\_\_\_\_ Additional Attendee Badges (\$450.00 each)

\$ \_\_\_\_\_ Electrical Amount (if requested) \$ \_\_\_\_\_ Total

\$ \_\_\_\_\_ 6.35% CT sales tax charged

\$ \_\_\_\_\_ Total amount charged including tax

\_\_\_\_\_  
(Card holder name)

\_\_\_\_\_  
(Card holder signature)

\_\_\_\_\_  
(Card holder address)

\* \_\_\_\_\_  
\* Required - (Billing Address City - State - Zip Code)

**Please fill out completely!**

# CSEP ELECTRICAL AND ADVERTISING FORM

Please complete this form for your electrical requirements. **IMPORTANT:** Please notify us if special wattage and amperage is required. One single outlet is defined as 110 volt, alternating current, maximum 1000 watts. **MAXIMUM 15 AMPS. (MUST SPECIFY AMPERAGE REQUIRED FOR EACH OUTLET ORDERED).** Please contact Debbie Osborn at cell 860-459-4377, CSEP 860-567-3787, fax 860-567-3591 if additional or special outlets are needed.

Name of Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
(Street, City, State, Zip Code)

Representative Name: \_\_\_\_\_  
(Please print)

Authorized Signature: \_\_\_\_\_

Representative Cell Phone: \_\_\_\_\_ Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

\* **Required** TYPE OF EQUIPMENT TO BE UTILIZED: \_\_\_\_\_

TOTAL # OF SINGLE (NOT DUPLEX) OUTLETS REQUIRED: # \_\_\_\_\_ amperage (please specify)

**PRICING:**

1 Outlet (single/not duplex)	\$125.00	2 Outlets (Double)	\$150.00
3 Outlets (Triple)	\$175.00	4 Outlets (Quad)	\$200.00

Sub total: \_\_\_\_\_ 6.35% CT sales tax: \_\_\_\_\_ BALANCE DUE: \_\_\_\_\_

\*Important: This form and payment must be received **30 days prior to the event** to receive electrical services. The facility engineer may refuse connections where wiring is not in accordance with the CT State Safety Codes. Exhibitors are responsible for providing their own surge protectors.

## ADVERTISING RATES (4-COLOR PROCESS)

Program Book (4.875" x 5.25")	Exhibitors	Non-exhibitors
1/2 Page (horizontal)	\$600	\$1,000
Full page (vertical)	750	1,500
2 page spread	1,000	2,750

Premium Positions (4.875" x 5.25")	Exhibitors	Non-exhibitors
Inside front cover & facing page	\$1,500	\$2,500
Page facing table of contents	1,250	2,000
Inside back cover	1,250	2,000
Outside back cover	1,500	2,250

8.5" x 11" Insert*	Exhibitors	Non-exhibitors
2 Page Insert*	\$1,000	\$2,750
4 Page Insert*	1,500	3,500

**Ad specifications for Program Book: Single page 3.875" x 5.25", High Resolution pdf with all type set to outline. Art Deadline 45 days prior to event. Enclose ad and Payment 30 days prior to the event.**

\* Rates shown are for printed inserts provided by the advertiser. For additional information contact [debbieosborn36@yahoo.com](mailto:debbieosborn36@yahoo.com)

**PLEASE NOTE: To receive a 10% advertiser discount for this program advertising commitment and payment must be received prior to 3 months of the event.**

**Please make checks payable to CSEP**  
**PO Box 854, Litchfield, CT 06759 Fax: 860-567-3591 • Debbie Osborn Cell: 860-459-4377**  
**Or email credit card payment to [debbieosborn36@yahoo.com](mailto:debbieosborn36@yahoo.com)**

## FACULTY



### **Penny A. Asbell, M.D.**

Dr. Penny Asbell is Professor of Ophthalmology at the Icahn School of Medicine at Mount Sinai in New York and is Director of the Cornea Service and Cornea Clinical and Research Fellowships at the Mount Sinai Hospital. She is committed to excellence in clinical care and complements her patient care with clinical trials and translational research, addressing significant issues in corneal disease and surgery in collaboration with PhDs, MDs and ODs. She is currently Study Chair of DREAM (DRy Eye Assessment and Management), a NEI funded multicenter randomized doubled masked clinical of Omega 3 and is past PI of HEDS (Herpetic Eye Disease Study). She has extensive experience in clinical trials on pharmaceuticals, devices and surgical procedures, including new treatments for dry eyes, ocular herpes, corneal infections, Excimer laser surgery, cross-linking, etc. She founded the Ocular Inflammatory Biomarker Laboratory at Mount Sinai that is actively seeking validated biomarkers for ocular surface disease. She has served on the Boards of Directors of the Tear Film and Ocular Surface Society, the Cornea Society, the Eye Bank for Sight Restoration, Program Committee-Cornea for ARVO, and is currently the Deputy Editor of Eyewiki (sponsored by the American Academy of Ophthalmology), Editor in Chief of ECL (official journal of CLAO), and Section Editor of Cornea for BMC. She is committed to mentoring and education and lectures worldwide and has over 200 peer-reviewed publications. She currently serves as Vice Chair of the Appointment and Promotion Committee of the Icahn School of Medicine and Medical Director for the Department of Ophthalmology.



### **Rosa Balcells, M.D.**

Born in Santiago, Chile, Dr. Balcells did her ophthalmology residency at the Universidad de Chile. She then moved to Cincinnati where she completed a two-year fellowship (2007-2009) in oculoplastics at the Cincinnati Eye Institute (CEI) and the University of Cincinnati under the mentorship of Drs. Dwight Kulwin and Robert Kersten.

Since 2010, Dr. Balcells has been in Santiago, Chile where she splits her time between the University Public Hospital and private practice.

Dr. Balcells has a special interest in surgical rehabilitation, performing lid and lacrimal laceration repairs as an Oculoplastics consultant at the National Eye Trauma Unit of Chile. She also works in the Plastic Surgery Service of a Pediatric Hospital. Dr. Balcells is on the Adjunct Faculty at the National Ophthalmology Residency Program of Chile. She is an Executive Board Member of the

Pan-American Society of Oculoplastics (SOPANOP) and Vice-president of the Chilean Society of Oculoplastics.

### **Linda Harrison, M.D.**

Dr. Harrison is currently the Director of Risk Management at OMIC (The Ophthalmic Mutual Insurance Company) in San Francisco.

Prior to joining OMIC, Dr. Harrison spent nearly 21 years at a national multispecialty professional liability carrier where she managed medical malpractice litigation primarily for clinics, large groups and hospitals. Utilizing strategic communication, conflict resolution and consensus building, she successfully negotiated hundreds of settlements in medically and legally complex cases at mediation and directly with plaintiffs and attorneys. Dr. Harrison also led efforts within the company to improve organizational effectiveness through process analysis, re-engineering and implementation, and team building and coaching.

While pursuing her doctoral degree in Organizational Psychology, Ms. Harrison conducted pre-litigation jury research and analysis in employment, contract, personal injury, medical malpractice, hi-tech and intellectual property cases, in venues throughout the country.

Dr. Harrison has lectured on the topics of litigation stress syndrome amongst physician defendants, negotiation strategies, jury selection, and best practices to minimize the risk of medical malpractice litigation at various organizations including the Defense Research Institute, Physician Insurers Association of America, the National Institute of Trial Advocacy, the medical school at UC-San Francisco, law firms, and medical groups.

Dr. Harrison received her undergraduate degree in English Literature at Smith College, her master's degree in Psychology and Human Development from Harvard, and her PhD in Organizational Psychology from the California School of Professional Psychology.



### **Dale Heuer, M.D.**

Dr. Heuer received his undergraduate and medical degrees from Northwestern University. He completed his ophthalmology residency at the Medical College of Wisconsin and a two-year National Research Service Award-funded glaucoma fellowship at the Bascom Palmer Eye Institute, University of Miami School of Medicine. He served on the full-time faculty of University of Florida College of Medicine (1984-1986) and University of Southern California School of Medicine (1986-1997). Since 1997, Dr. Heuer has been Professor and Chair of Ophthalmology at the Medical College of Wisconsin, where he also serves as the Director of the Froedtert & the Medical College of Wisconsin Eye Institute.

He has published extensively on the use of conventional filtering procedures with wound-healing modulation and aqueous shunting procedures for the management of glaucomas with poor surgical prognoses. Dr. Heuer has participated in several glaucoma clinical trials, including the Fluorouracil Filtering Surgery Study, the Collaborative Normal-Tension Glaucoma Study, and the Collaborative Initial Glaucoma Study; he is also one of the three Vice Chairs of the National Eye Institute-sponsored Ocular Hypertension Treatment Study.

Dr. Heuer currently serves in the following capacities: Vice President on the American Board of Ophthalmology Board of Directors; Vice President and Member-at-Large on the American Glaucoma Society Board of Directors; Member of the Safety & Data Monitoring Committees of the Ahmed-Baerveldt Comparison Study and Primary Tube Versus Trabeculectomy Study; and Consulting Member of the US Food & Drug Administration's Ophthalmic Device Panel. He was the founding Board Chair and former Board Member for Friends for Health in Haiti.



### **Brian Little, M.D.**

Mr Little qualified in medicine at Cambridge University in 1983 with a distinction in Surgery. He then underwent specialist training at The Oxford Eye Hospital, St Thomas's Hospital and completed his ophthalmology residency at Moorfields Eye Hospital in 1993. He was first a consultant at The Royal Free Hospital in London but finally returned to Moorfields, where he is responsible for running their training programme in cataract surgery. He has been performing phacoemulsification for 30 years and he has a particular interest in complex cataract surgery. In 2010 he was listed in The Times "Top Doctors" as one of the five top ophthalmologists in Great Britain.

He has held a number of significant posts over his career. He was the International Member of the Cataract Clinical Committee of the ASCRS 2008-12 (American Society of Cataract & Refractive Surgeons) and was also elected to the IIC in 2008 (International

Intraocular Implant Club) in recognition of his contribution to the development of cataract surgery. He is a Principal UK Expert on the International Working Group of the IEC/BSI. He is an elected Fellow of the Higher Education Academy and was President of UKISCRS from 2014-16 (UK & Ireland Society of Cataract & Refractive Surgeons).

He is an enthusiastic educator and has received the International Ophthalmologist Education Award from the American Academy of Ophthalmology. In 2010 he was Visiting Professor in New Zealand. In 2011 he was Visiting Professor in Iowa where he delivered the prestigious Wolfe Foundation Lecture, the first UK ophthalmologist to do so in its 42-year history. In 2012 he received the Gold Medal award of the Intraocular Implant and Refractive Society of India and an Exceptional Service Award, Gold Medal in Ophthalmology from the International Academy for Advances in Ophthalmology. In 2014 he was Visiting Professor to Wills Eye Hospital in Philadelphia. In 2015 he delivered the Richardson Cross memorial lecture to the South Western Ophthalmological Society and in 2016 he gave the Dermot Piers Memorial medal lecture in Dublin.

He contributes to the Royal College of Ophthalmologists as a member of their Information Technology Committee, Microsurgical Training Sub-Committee, e-learning Committee and the Quality and Safety Committee.

Dr. Little is involved in clinical research and has published over 50 articles in peer-reviewed journals as well as authored numerous chapters and contributed to major textbooks. He is Series Editor of the award-winning Video Atlas of Eye Surgery whose material has been licensed to the American Academy of Ophthalmology and used by over half the trainee ophthalmologists in the USA.

He has worked for ORBIS, the international eye charity, for over 15 years has been an active member of their Volunteer Faculty training eye surgeons in developing countries. He is also one of their UK Ambassadors, in which capacity he promotes ORBIS in the UK and Europe.

He was elected a Member of the Guild of Master Craftsmen for his cabinet making skills. In 1985 he built his own aluminium-bodied convertible classic sports car that was used in a TV series. He has been a keen motorcyclist since he was sixteen and holds a RoSPA Gold level advanced driving licence. He lives in north London and is married to Kate, his eternally tolerant GP wife and they have three grown up children.



**Nadia Khalida Waheed, M.D.**

Dr. Waheed is a fellowship-trained specialist in retinal diseases and has performed thousands of surgical procedures to treat retinal detachments, age-related macular degeneration, diabetic eye disease, macular holes and epiretinal membranes. She also has a special interest in hereditary retinal disorders. Dr. Waheed received her College (Advanced Levels) degree through the London University in the United Kingdom. She completed her M.B and B.S. degree (5 year medical program) at Aga Khan Medical School in Karachi, Pakistan, from where she graduated magna cum laude. During medical school, she was awarded the International Traveling Scholarship and placed on the Begum Shafika Zia-ul-Haq Annual Honors List.

This was followed by a research fellowship in Immunology and Uveitis at the Massachusetts Eye & Ear Infirmary, Harvard Medical School. She completed an internship in Internal Medicine at MetroWest Medical Center in Framingham, MA, and she went on to

obtain a Masters Degree in Public Health at the Harvard School of Public Health. Her ophthalmology training and fellowship in vitreo-retinal disease was completed at the Massachusetts Eye & Ear Infirmary. She was awarded the Fellow of the Year Award for excellence in clinical and academic medicine.

Dr. Waheed has an extensive research background and has authored textbook chapters and articles for peer-reviewed journals, such as Ophthalmology, American Journal of Ophthalmology, Archives of Ophthalmology, Eye, Evidence-Based Eye Care, International Ophthalmology Clinics, Molecular & Cellular Proteomics, and Journal of Pakistan Medical Association.

In addition to her numerous scientific papers and presentations, Dr Waheed has served on several editorial and review boards. She is the current retina section editor for Eye, and the consulting editor for Aging Eye and Macular Degeneration. She is a reviewer for the American Journal of Ophthalmology and Ophthalmic Genetics.

Dr. Waheed practices medical and surgical care for patients with retinal diseases. She is an active staff member of the New England Eye Center at Tufts University. She is also a member of the American Academy of Ophthalmology, the American Medical Association, the Massachusetts Medical Society, and the Massachusetts Society of Eye Physicians & Surgeons.

She enjoys doing overseas volunteer work aimed at training retinal specialists and establishing retinal units. However, her favorite activity is spending time and travelling with her two children.



**Franklin Foer, Author**

The former editor of The New Republic, Franklin Foer is a national correspondent for The Atlantic and fellow at the New America Foundation. One of today's most respected magazine journalists, Foer is also the author of the acclaimed book How Soccer Explains the World as well as the forthcoming World Without Mind (September 2017). An enlightening and engaging speaker, Foer offers astute commentary on economics, globalization, the tech industry, and our current political climate.

Widely respected in contemporary journalism, Franklin Foer has made a name for himself as one of America's premiere reporters. Foer offers refreshing takes on some of our most pressing topics, covering everything from politics to technology, immigration to economics, liberalism to sports, with his trademark perception and candor. A fellow at the New America Foundation, Foer served as editor for The New Republic for seven years. He became a national correspondent for The Atlantic in December 2016.

In 2004, Foer published How Soccer Explains the World, a groundbreaking look at how the world's most popular sport can help us understand international relations, cultural conflicts, and the global economy. The Wall Street Journal called the book "an insightful, entertaining, brainiac sports road trip," and The New York Times praised it as "an eccentric, fascinating exposé of a world most of us know nothing about." The book has been translated into 27 languages and was named one of the five most influential sports books of the decade by Sports Illustrated. It remains a favorite at colleges and universities across the country.

Foer's forthcoming book, World Without Mind (September 2017), delivers a blistering polemic against big tech, taking on the titanic companies that seem to run our digital age. While corporations like Amazon, Apple, Facebook, and Google boast that they are changing the world for the better, Foer explores the darker side of Silicon Valley, addressing how these very companies are undermining liberal values and violating laws that protect our privacy and intellectual property. Tracing the history of computer science—from René Descartes, to Alan Turing, to Steve Jobs—Foer concludes that we are now facing an existential crisis in the face of technology monopolists, and proposes how we can begin reining them in.

In addition to his work at The New Republic and The Atlantic, Foer has been a contributor to Slate and New York Magazine. He was also the co-editor of the celebrated collection Jewish Jocks, winner of the 2012 National Jewish Book Award.

In his talks, Foer draws on his books and his work as a journalist to break down complicated domestic and international issues. He is a popular speaker at conferences, associations, and universities.

Foer is the brother of novelist Jonathan Safran Foer and journalist Joshua Foer. A Columbia University graduate, he lives in Washington D.C.



**The Future of Vision  
Looking Ahead**

**SAVE THE DATE**

At The

**AQUA TURF CLUB  
556 MULBERRY STREET  
PLANTSVILLE, CT**

**7:30 AM - 5:00 PM**

**JUNE 8, 2018**

Speakers Include:

Uday Devgan, M.D.

Jean Ramsey, M.D.

Elwin Schwartz, M.D.

George Williams, M.D.

- David Parke Lecture

Helen Wu, M.D.

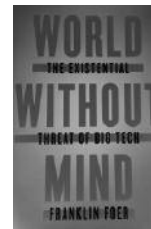
Special  
AAO Coding Academy



**Connecticut Society of Eye Physicians  
Annual Education Program January 12, 2018  
Physicians' Agenda**



- 8:00 **Registration and Continental Breakfast - Vendor Expo**
- 8:30 **Integrating OCT Angiography into your Clinical Practice**  
– Nadia Waheed, M.D.  
*Objectives: To review standard of care, OCT angiography imaging and how it is currently the “go-to” testing for retinal and choroidal circulation.*
- 9:00 **Scary Cases**  
– Nadia Waheed, M.D.  
*Objectives: To review retinal cases that could have possibly received better outcomes with earlier detection.*
- 9:20 **Zikia Virus and the Eye**  
– Penny Asbell, M.D.  
*Objectives: 1. To review the epidemiology and etiology 2. To review the diagnosis for congenital infections and acute ocular findings in adults*
- 9:50 **Coffee Break - Refreshments in Vendor Hall**
- 10:20 **Ocular Antibiosis and Microbial Resistance**  
– Penny Asbell, M.D.  
*Objectives: role of surveillance studies for ocular treatment method for determining if antibiotic is sensitive or resistant Resistance patterns for common ocular isolates Methicillin resistance among Staph isolates The role of multi drug resistance among ocular isolates*
- 10:40 **Risk Factors for Glaucoma Progression**  
– Dale Heuer, M.D.  
*Objectives: To identify some predictive/risk factors for glaucoma development and progression based on randomized clinical trials (including AGIS, EMGT, and CNTGS) and other studies. Consider practical implications for patient management based on some of these predictive/risk factors Implement heightened surveillance and/or intensified treatment based on some of these predictive/risk factors*
- 11:10 **OCT RNFL Artifacts and Clinical Disc Examination Revisited**  
– Dale Heuer, M.D.  
*Objectives: To recognize common OCT RNFL artefacts, determine disc size, evaluate optic disc rim width, identify optic disc hemorrhages (ODHs), identify parapapillary atrophy (β-PPA) & recognize retinal nerve fiber layer (RNFL) defects*
- 11:40 **Business Meeting - Legislative Summary**
- 12:00 **Lunch with Industry Friends in Wagon Room**
- 12:30 **“World Without Mind The Extential Threat of Big Tech”, Franklin Foer, Author**
- 1:00 **Why Do We Get Complications and Can We Avoid Them?**  
– Brian Little, M.D.  
*Objectives: To understand the concept of Cognitive Skills versus Technical Skills. To appreciate the significant role of Cognitive Skills in contributing to surgical complications. To accept the importance of teaching Cognitive Skills in surgical training programs.*
- 1:35 **Rock Hard Cataracts; Complexity is Simplicity Multiplied**  
– Brian Little, M.D.  
*Objectives: To appreciate the increased risk of surgical complications when removing rock hard cataracts To appreciate the concomitant pathology both ocular and systemic that is associated with such cataracts. To understand the importance of strategic surgical planning in achieving success. To learn to break down the initially daunting task presented by complex cases into a series of smaller more manageable steps.*
- 2:10 **Post Traumatic Eyelid Retraction Repair**  
– Rosa Balcells, M.D.  
*Objectives: Physicians will be prepared to evaluate and treat eyelid retraction after trauma or surgery in order to get the bests functional and cosmetics results.*
- 2:40 **Tips and Tricks for a Great Blepharoplasty Results**  
– Rosa Balcells, M.D.  
*Objectives: Teach small details (picking the right technique, lid crease reformation, lateral brow suspension, improving surgical down time), that improves the overall result of the bleh surgery*
- 3:10 **Stretch your Legs - Grab some Java, Tea, Pastries and Visit with Industry Friends - Vendor Hall**
- 3:40 **OMIC Risk Management- Physician Burnout and the Cost to Society**  
– Linda D. Harrison, PhD  
*Objectives: To identify various stressors and what can be done to address each, including litigation stress with suggestions on how to prevent these situations from accumulating and adding to burnout.*
- 4:30 **CME Certificates & Door Prizes - Vendor Hall**



The Connecticut Society of Eye Physicians designates this educational activity for a maximum of 7.0 AMA PRA Category I Credit(s)<sup>™</sup>.

Physicians should only claim credit commensurate with the extent of their participation in the activity.  
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